

XXVI SIF SCHOOL OF PHYSIOLOGY AND BIOPHYSICS

Villa Orlandi - Anacapri (NA) - May 8-10 2023



Monday May 8, 2023.

WELCOME AND INTRODUCTION

18:00 **Opening and welcome**

Antonio Colantuoni and Maria Rosaria Santillo (University of Napoli Federico II)

Keynote lecture 1

Disclosing a complex scientific topic: general considerations and personal experiences

Fabrizio Benedetti (University of Torino)

Tuesday May 9, 2023.

WRITTEN SCIENCE COMMUNICATION

09:00 - 10:00

Keynote lecture 2

When and how science becomes a piece of news

Chiara Saviane (SISSA, Trieste)

10:00 - 10:15

Introduction to writing a press release

10:15 - 10:45

Coffee break

10:45 - 12:45

Writing of press releases

13:00 - 14:00

Lunch

14:00 - 16:00

Critical discussion of the scripts

16:00 - 16:30

Coffee break

16:30 - 18:30

Psychological, social and ethical aspects in science communication

General discussion chaired by **Gilberto Corbellini** (La Sapienza University, Roma)

Wednesday May 10, 2023. ORAL SCIENCE COMMUNICATION

09:00 - 10:30

Tips and Tools for oral science communication, part I

Jacopo Pasotti (Basel, Switzerland)

10:30 - 11:00

Coffee break

11:00 - 13:00

Tips and Tools for oral science communication, part II

13:00 - 14:00

Lunch

14:00 - 16:30

The Nobel contest chaired by Fiorenzo Conti and Fabio Benfenati

16:30 - 17:00

Coffee break

17:00 - 18:00

Keynote lecture 3

Imperfection: a natural history

Telmo Pievani (University of Padova)

20:00 - 23:00

Social dinner and awards (Hotel San Michele, Anacapri)

Organizing Committee

Fiorenzo Conti, Fabio Benfenati, Antonio Colantuoni, Maria Rosaria Santillo, Simona Damiano