
WELCOME AND INTRODUCTION

18:00 Opening and welcome
Antonio Colantuoni and Maria Rosaria Santillo (University of Napoli Federico II)

Keynote lecture 1

Disclosing a complex scientific topic: general considerations and personal experiences
Fabrizio Benedetti (University of Torino)

Tuesday May 9, 2023.

WRITTEN SCIENCE COMMUNICATION

09:00 - 10:00 Keynote lecture 2

When and how science becomes a piece of news
Chiara Saviane (SISSA, Trieste)

10:00 - 10:15 Introduction to writing a press release
10:15 - 10:45 Coffee break
10:45 - 12:45 Writing of press releases
13:00 - 14:00 Lunch
14:00 - 16:00 Critical discussion of the scripts
16:00 - 16:30 Coffee break
16:30 - 18:30 Psychological, social and ethical aspects in science communication
General discussion chaired by Gilberto Corbellini (La Sapienza University, Roma)

Wednesday May 10, 2023.

ORAL SCIENCE COMMUNICATION

09:00 - 10:30 Tips and Tools for oral science communication, part I
Jacopo Pasotti (Basel, Switzerland)

10:30 - 11:00 Coffee break
11:00 - 13:00 Tips and Tools for oral science communication, part II
Lunch
13:00 - 14:00 The Nobel contest chaired by Fiorenzo Conti and Fabio Benfenati
16:30 - 17:00 Coffee break
17:00 - 18:00 Keynote lecture 3

Imperfection: a natural history
Telmo Pievani (University of Padova)

20:00 – 23:00 Social dinner and awards (Hotel San Michele, Anacapri)

Organizing Committee
Fiorenzo Conti, Fabio Benfenati, Antonio Colantuoni, Maria Rosaria Santillo, Simona Damiano